**World Polio Day 2018 – Social media posts**

*These are draft social media posts written to help you and your club celebrate World Polio Day 2018 on 24th October. Posts have been put into different topics, with the publication channel (Facebook or Twitter) indicated.*

*The links we’re providing should automatically generate an image when shared, one of the perks of our new site! Where there is a membership-related call to action, you may wish to add any necessary information tailored to your club, such as your club website.*

*The key hashtags to use are #WorldPolioDay, #EndPolio, #Purple4Polio and #PeopleOfAction.*

**On Rotary’s role**

**Facebook:** Did you know that Rotary has spearheaded the campaign to eradicate polio around the world for over 30 years? Find out more about Rotary’s pioneering contribution to this global health effort: <https://www.rotarygbi.org/our-causes/end-polio-now/>

**Twitter:** For over 30 years, Rotary has been spearheading the global effort to #endpolio around the world. <https://www.rotarygbi.org/our-causes/end-polio-now/> #PeopleOfAction #WorldPolioDay

**On progress to date**

**Facebook:** Since Rotary pledged to rid the world of polio, the number of global cases has fallen by 99.99% and the number of endemic countries dropping from 125 to just 3. Help us finish the job. https://www.rotarygbi.org/join/

**Twitter:** Rotary has helped reduce the number of polio cases worldwide by 99.99%. We are on the brink one of the greatest public health achievements in history. https://www.rotarygbi.org/join/ #PeopleOfAction #WorldPolioDay #endpolio

**On the future**

**Facebook:** With just 22 cases of polio worldwide in 2017, Rotary and our partners are on the brink of eradicating just the second human disease in history. Get involved and support history in the making. <https://www.rotarygbi.org/join/>

**Twitter:** With just 22 cases of polio in 2017, Rotary and our partners are on the brink of eradicating just the second human disease in history. <https://www.rotarygbi.org/join/> #PeopleOfAction #endpolio #WorldPolioDay

**On World Polio Day**

**Facebook:** Today is #WorldPolioDay, where we unite with volunteers around the world to celebrate being on the brink of eradicating polio forever. Find out more about polio at <https://www.rotarygbi.org/our-causes/end-polio-now/>

**Twitter:** Today is #WorldPolioDay, where we unite with volunteers around the world to celebrate being on the brink of eradicating polio forever. #endpolio #PeopleOfAction <https://www.rotarygbi.org/our-causes/end-polio-now/>

**On local efforts**

**Facebook:** Our club [insert club name if you wish] has been supporting Rotary’s End Polio Now campaign for [X] years and this year we are/have [insert information on club activities / club website].

**Twitter:** We have supported @EndPolioNow for [X] years, and in 2018 we are/have [insert information on club activities / club website].

**On using the polio story to increase membership**

**Facebook:** Together, we step up to the world’s biggest challenges, such as eradicating polio forever. Through Rotary, you can volunteer your time and talents to make history and change the world. Get involved today at <https://www.rotarygbi.org/join/>

**Twitter:** Together, we step up to the world’s biggest challenges, including eradicating polio. Rotary gives you the platform to change the world. Get involved today: <https://www.rotarygbi.org/join/> #PeopleOfAction #endpolio #WorldPolioDay