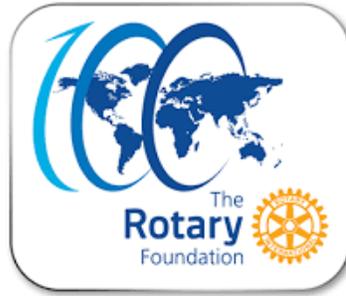


End Polio Now in Zone 17



Supporting Our clubs with DDF

At this time, our District's Rotary Foundation Committees are busy working on supporting clubs with their project dreams- allocating District Designated Funds (DDF) to Global Grant projects within the six Areas of Focus. Clubs know that they have support resources via DDF and the World Fund to rely on when attempting to find the funds to implement a life changing project.

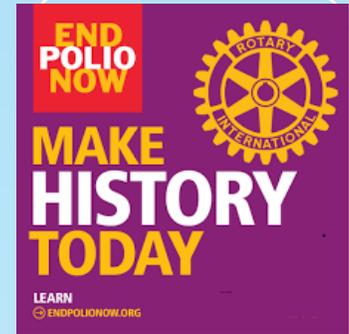
There can be no greater life changing project than Polio Eradication—perhaps the greatest example of a disease prevention and treatment project. Like other projects, we have the ability to support our clubs cash contributions through both DDF and World Fund Support.

Giving DDF to PolioPlus is in fact entirely consistent with supporting other projects through our grants. Think of it as a multi club project Would our clubs appreciate DDF and World Fund support for the cash contributions they are making to PolioPlus? Of course they would! It demonstrates we are all on the same side.

And we haven't even mentioned the Gates Foundation incentives

The message I am attempting to relay is this: donating DDF towards our Polio project is simply another way DRFCs support our clubs.

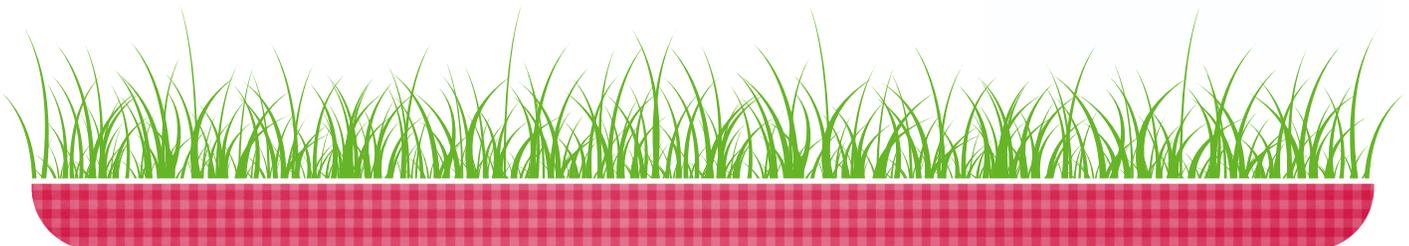
Calum Thomson



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Zone 17
(Ireland, Scotland, Wales, North & Mid England and The Isle of Man)



Gates Foundation working with Rotary

The Bill Gates Foundation are holding some events to promote the last push for Polio and they have organised one in Coventry for September 11th.

Why Coventry? It is the 60th anniversary since the last case of Polio in the City.

Various people have been invited and speakers will include UK Secretary of State Priti Patel.

The event will be hosted by David Moorcroft of Olympic fame. MPs and Civic heads have been invited as have all the TV and Radio media.

The event will be held at the Coventry Transport Museum

Rotary will be represented by the Coventry Rotary Clubs .

World Polio Day 24 October.

This year the event will be held at the Bill and Melinda Gates Foundation.

Following the convention, no Rotarian in leadership should ever have the feeling that Bill Gates does not appreciate that the eradication of polio is a Rotary led effort.

Hosting the World Polio Day event at the Gates Foundation this year further demonstrates the full support that Bill Gates is providing to make our polio eradication effort successful.

What is required to achieve Global Polio Certification?

ACHIEVING CERTIFICATION STANDARD SURVEILLANCE* IN ENDEMIC REGIONS

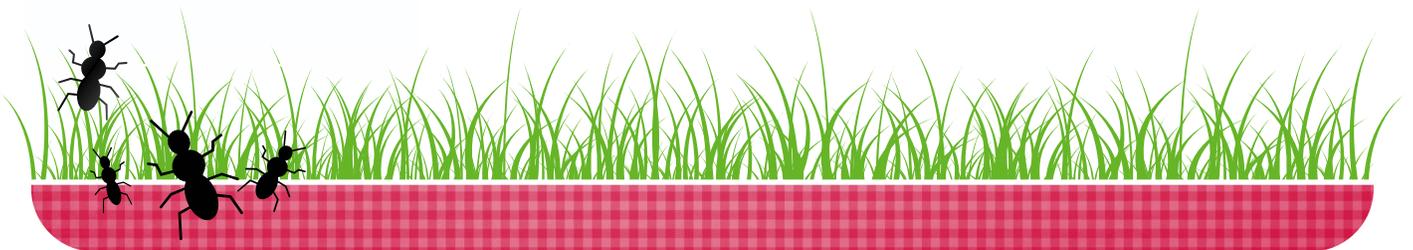
- Achieve and sustain certification standard surveillance for acute flaccid paralysis (AFP) at the national level.
- Identify and close any gaps in surveillance performance at the sub-national level in all countries.
- Increase the speed of surveillance and virologist data analysis to ensure timely emergency response.

IN CERTIFIED POLIO-FREE REGIONS

- Maintain certification-standard surveillance for acute flaccid paralysis
- Ensure highest possible immunity levels against wild poliovirus
- Develop action plans for responding rapidly to importations of wild poliovirus
- Integrate AFP reporting into national surveillance mechanisms to respond to other important diseases

*WHAT IS CERTIFICATION STANDARD SURVEILLANCE?

1. The ability to detect at least one case of non-polio acute flaccid paralysis (AFP) for every 100 000 children under 15 years of age
2. Two adequate specimens collected from at least 80% of cases of acute flaccid paralysis
3. All specimens should be processed at a WHO accredited laboratory.



Three Forth Bridges Painting, District 1020

District 1020's Conference 2017 committee have commissioned and will be auctioning this magnificent painting of the Three Forth Bridges with Purple Crocuses on the Shoreline at their Newcastle Conference in October.

Mounted A3 prints of the painting are also available priced £35 each. Alternatively, Clubs may also wish to buy prints and auction them for End Polio Now

The original is approximately A2 size, and all proceeds from the auction and sale of prints will go to End Polio Now.

Contact me ([Calum Thomson](#)) for more details



"We build not only in concrete, but also in lives and futures."

Edward Cadman, RI President 1985-86

World Polio Day—Scottish Parliament

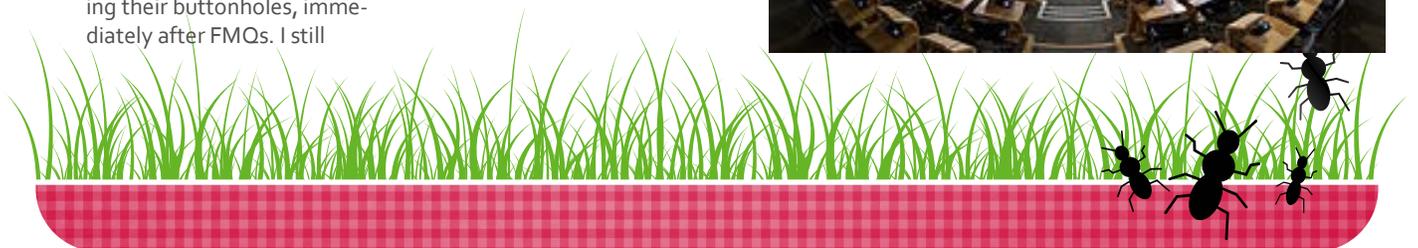
Thanks to the hard work of Assistant RRFC for Zone 17 Dr. Janet Lowe, Rotarians will celebrate World Polio Day in the Scottish Parliament. Janet's proposal was approved two weeks ago.

Janet reports "I have permission to send each Member of the Scottish Parliament a crocus buttonhole and to ask them to wear it at First Minister's Questions on 26th October (the nearest FMQs to World Polio Day).

Afterwards, the Parliament's Events Team will organise a photo call of all MSPs wearing their buttonholes, immediately after FMQs. I still

have to arrange for a motion to be put down in the Parliament as well.

I am doing this on behalf of all three Districts in Scotland by agreement with all three District Governors.



The Great War

Over 100 years ago, during World War One, this poster (below) was used to recruit men for the armed forces.

100 years later Rotarians are being asked again what are you doing in OUR great war – the war against Polio.

District Governors, and Presidents, often talk about 'my' year.

As we approach the end of our campaign to End Polio Now, consider how you would tell your child about

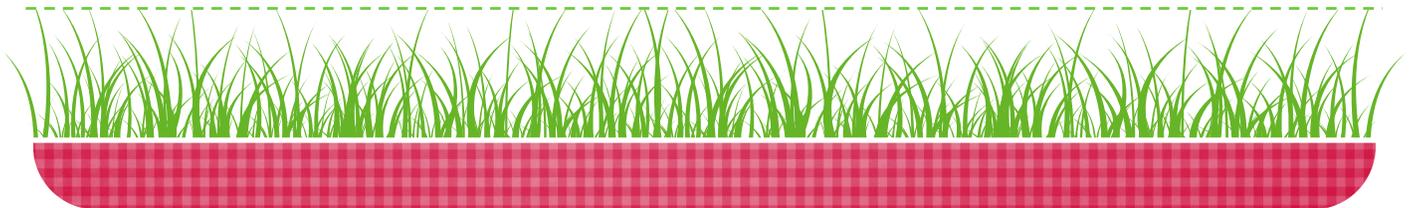
your year in office.

Will you tell them: I helped finally eradicate polio.



"Perhaps dreaming is not so bad if one dreams good dreams and makes them come true."

Paul Harris



UK Pledging Announcement - Media Coverage Report

On 4 August 2017, Priti Patel, Secretary of State for International Development, set out £100 million (US\$130 million) in additional funding for the Global Polio Eradication Initiative (GPEI). The GPEI communications and advocacy partners worked closely with the Department for International Development (DFID) to highlight the UK's leadership in the polio eradication effort while also contributing to a broader narrative about the feasibility of eradication.

National PolioPlus Advocacy Advisor PDG Judith Diment provides just some of the media stories generated by this wonderful news

Top-Tier UK

BBC: [UK pledges £100m to global polio fight](#) (4 August)

Pickup: [Kaiser Family Foundation](#)

The Guardian: [UK pledges £100m to global efforts to eradicate polio](#) by Karen McVeigh (4 August)

Pickup: [Kaiser Family Foundation](#), mentioned in the 4 August edition of the [Global Health Now Newsletter](#)

The Independent: [UK to commit £100m to eradicate polio worldwide](#) by Tom Peck (4 August)

Pickup: [Kaiser Family Foundation](#)

Mirror Online: [Incredible love story of the couple who met on hospital ward as they fought child-killer disease](#) by Craig Simpson and Claire Carter (4 August)

The Sun: [Final Polio Push: Britain commits £100m to kill off polio by 2020 and save lives of 65,000 children each year](#) by Lynn Davidson (4 August)

The Times: [This could be the year that we eradicate one of the world's worst diseases](#) by Tom Tugendhat (17 July, op-ed)

Other UK

Aol.com: [Bill Gates delighted as UK pledges £100m in fight to make polio history](#) (4 August)

Belfast Telegraph: [Video: British Government commits £100m to 'make polio history'](#) (4 August)

Buchan Observer: [DFID commits £100m to tackle Polio](#) (4 August)

Channel 5 News: [The UK pledges £100 million to eradicate polio worldwide](#) (4 August, broadcast)

The Daily Record: [Polio survivor's dream of ending cruel disease as UK Government pledge £100m to stamp it out](#) by Annie Brown (4 August)

East Anglian Times: [Polio survivor from Earl Soham backs Government's investment in fight to eradicate disease](#) (4 August)

Hawick News: [DFID commits £100m to tackle Polio](#) (4 August)

iNEWS: [As polio is soon to be officially eradicated, here are five gruesome illnesses no longer with us](#) (8 August)

ITV News: [Government pledges £100m to eradicate polio](#) (4 August)

ITV News: [Married polio couple call for 'last push' to eradicate disease](#) (4 August)

Jersey Evening Post: [Bill Gates delighted as UK pledges £100m in fight to make polio history](#) (4 August)

MSN.com: [British Government commits £100m to 'make polio history'](#) (4 August)

North Edinburgh News: [UK leads final push to make polio history](#) by Dave Pickering (4 August)

Public Finance International: [DFID allocates £100m to help eradicate polio](#) by Emily Twinch (8 August)

Scotland Herald: [Microsoft founder praises UK cash pledge on polio](#) (4 August)



Purple 4 Polio

Keep up to date with the Purple 4 Polio menu of fundraising ideas at

<https://www.rotarygbi.org/what-we-do/purple4polio/>

DDF Goals—\$10million plus

An update on Zone 17 districts

So far, one district has allocated their 20% target to PolioPlus.

Five other districts have indicated that they will deliver at least 20% DDF to Polio Plus with a further two holding discussions on meeting this target.

What is your district thinking? Let me know your thoughts on how we can help end Polio Now and work together.

By working together we can achieve great things.

DDF Giving—its been around for some time!

"Encourage the 2008-09, 2009-10, and 2010-11 District Governors and Foundation Chairs to designate twenty percent (20%) or more of their DDF to help match the Challenge."

April 2008 Trustee Decision



The latest figures in the three endemic countries: as at 31st August 2017

Pakistan - No new Polio cases reported this week. Three cases reported in 2017 - the most recent from the Killa Abdullah Balochistan province with an onset on 6/10/17. Twenty Polio cases were reported in 2016.

Afghanistan - No new Polio cases reported this week. Six cases reported in 2017 - the most recent from the Zabal Province with the onset of paralysis on 07/10/17. Thirteen Polio cases were reported in 2016.

Nigeria - No new Polio cases reported this week. Four Polio cases reported in 2016 - with no cases reported in 2015 or 2017. The most recent case was reported on 8/2016 in Borno State. Nigeria has once again gone one year without a Wild Polio case.

Total Cases for 2017 remains— 9

Calum Thomson
END POLIO NOW Zone Coordinator
4 Moncrieff Walk,
Haddington
East Lothian EH41 3DE
Scotland
tel 01620 82 5221/ 07767022997